

Keep RX Safe

Public Service Announcement (PSA)

Contest Rules

- 1) All entries become the property of the Indiana Prevention Resource Center (IPRC) and may be used in whole or in part by the IPRC at its discretion. Entries will not be returned.
- 2) By entering the contest, all entrants agree to permit the use of name and other personal information for publicity and further agree that the IPRC has a universal, irrevocable and non-exclusive license to reproduce, prepare derivative works of, distribute, display, exhibit, transmit and/or broadcast the videos without payment or further consent.
- 3) The top 3 winners additionally grant the IPRC all rights, title and interest, including, without limitation, all copyrights and exploitation rights in any media of his/her video without payment or further consent.
- 4) The video may not depict any trademarks or copyrighted materials, logos or brand names in the background or on costumes, equipment and props.
- 5) By submitting the video, the entrant represents that: 1) the video and everything depicted in the video are wholly original and do not infringe upon or otherwise violate any right of any person, firm or entity; 2) he/she has all rights, licenses, permissions and consents necessary to submit the video in the contest in accordance with these terms and conditions; and 3) no person/entity other than the entrant has any right, title or arrangement to the video, including, but not limited to, music publishing agreement, recording agreement, production agreement or any similar agreement.
- 6) By entering the contest, the entrant agrees that the IPRC may post his/her video, or any part thereof, on the OAG Web site and submit it for television broadcast.
- 7) The entrant agrees that the IPRC has the right to modify, edit and/or adapt the video as necessary as well as to reproduce it, in whole or in part, without compensation of further notice to the entrant.
- 8) The opinions expressed in the video submissions are solely the opinions of the entrants and not those of the IPRC. The IPRC is not responsible for any videos provided by entrants that are deemed harmful or offensive to others.
- 9) The contest is subject to all federal, state and local laws.
- 10) Void where prohibited by law.
- 11) The Indiana Prevention Resource Center (IPRC) is not liable for any injuries on the participant's part during filming, for broken equipment or material and services purchased to produce the submission. Participant assumes all responsibility for damages, injuries and cost.

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PSA Individual Participation Release

Each participant (including individuals featured in film) must complete the following document. Participants must have parental or guardian permission to submit an entry or participate in film.

Type or Print Clearly

Film Title:	
Participant Name:	
Address if NOT submitted as a school project:	
Phone Number:	
Email:	
Circle Yes if participating as a school project: Yes / No	If Yes; School Name: _____ Teacher Name: _____
Grade/Age:	Grade: _____ Age: _____
Parent/Guardian Name:	
Parent/Guardian Signature:	

Keep RX Safe Contest Criteria

- Each participant must be in middle or high school (grades 6-12).
- The script and video work must be original to this contest.
- Films must be submitted on CD, DVD, video tape or flash drive.
(File formats: mpg, avi, mov, mp4)
- Films must be 30 or 60 seconds in length.
- Films must educate the public about prescription drug abuse.
To find additional information for supportive facts see: www.keeprxsafe.com
- **Films must be RECEIVED by April 4, 2012**
- Each participant must complete a participation release with parental consent.
- Films without a participation release for every participant will not be eligible for prizes.

Keep RX Safe Contest Judging

A panel of judges will be selected based on expertise in this area of prevention.

Judging of films will be based on originality, creativity, uniqueness and quality of message.

Please mail all entries to:

Mallori DeSalle

Attn: Keep RX Safe Contest

Indiana Prevention Resource Center

501 N. Morton Suite #110

Bloomington, Indiana 47404

Questions can be emailed to: mdesalle@indiana.edu